



News Release

Washington State School Directors' Association

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For Immediate Release.

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New position based in Eastern Washington

WSSDA Appoints Leadership Development Training Specialist

The Washington State School Directors' Association ([WSSDA](http://wssda.org)) has named Tricia Lubach as its new Training Specialist for Leadership Development. Lubach, who started the new job September 1, will be based in Quincy.

Lubach will provide school directors in central and eastern Washington with easy access to WSSDA's professional development, training and support. Lubach has served on the Quincy School District's Board of Directors for nearly 10 years. She will continue her service on that board.

"We are thrilled that she is joining our team," said Alan Burke, WSSDA's Executive Director. "We've been looking for someone to expand our support for school board members in central and eastern Washington. It was just a matter of finding the right person. She's worked both sides of the issues as a locally-elected school board member and an expert in communicating with the public."



In addition to her decade of experience on her local school board, Lubach has been one of WSSDA's cadre of consultants since 2012. She serves as an elected member of WSSDA's Legislative Committee, and is a graduate of Leadership WSSDA and Washington State University. Tricia has 25 years of experience in communications and public information consulting.

"I'm excited by this chance to work with school directors," Lubach said. "Having served as a long-time board member in rural central Washington and being a native of eastern Washington gives me a unique perspective of the challenges and benefits of educational leadership in this region."

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About WSSDA — Founded in 1922, the Washington State School Directors' Association is comprised of all 1,477 school board members from Washington's 295 school districts. The districts they lead serve more than one million students, have a combined annual budget of \$6 billion, and employ nearly 100,000 people. WSSDA's core mission is focused on ensuring that school board members have the knowledge, tools and services they need to effectively govern their districts and improve student learning.