



# Leadership WSSDA

## Apply now for WSSDA's premier leadership program

*"As a participant in the Leadership WSSDA program, I was given the opportunity to apply and practice many leadership skills in a safe environment. I learned a lot about myself as a leader, including thinking outside the normal constraints placed on school directors. This is truly your program and success is defined by your participation."*

*~ Lori Oviatt  
Riverview School District*

Take your leadership to the next level. Leadership WSSDA challenges school directors to reach their full potential as leaders in public education governance.

Leadership WSSDA's high-powered presentations and interactions are for those who want to be at the forefront of ensuring quality schools and success for each and every student. Dynamic, nationally recognized presenters and instructors sharpen your skills in:

- Gaining public trust and credibility
- Boardsmanship excellence
- Legislative and community advocacy
- Ethical leadership
- Communication and presentation
- Education policy
- Creativity and innovation
- Change leadership

Leadership WSSDA consists of five two-day sessions. The first session takes place January, 20-21, 2012.

Join this select group of school directors, who are strengthening their leadership capacity.

### HOW TO APPLY

To be eligible, applicants typically have served at least three years on their school board and exhibit interest in expanding their leadership.

**Apply at [wssda.org](http://wssda.org)** under Services > Leadership Development.

Applications are due Dec. 16, 2011.

Participants will be selected and notified by Dec. 31, 2011.



Washington State School Directors' Association  
360.493.9231 • 800.562.8927

[wssda.org](http://wssda.org)

*The Washington State School Directors' Association provides leadership, advocacy and services to support public school directors' efforts to improve student learning.*



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RETURN SERVICE REQUESTED



Leadership **WSSDA**

- Develop and support leaders through rigorous, advanced leadership training.
- Improve school board governance skills.
- Serve as a catalyst for networking among school directors.
- Increase the capacity to influence local, state and national education policy.
- Inspire individuals to envision and achieve their leadership potential.

Leadership WSSDA **January 20 - 21**  
2012 Sessions: **March 23 - 24**  
**June 1 - 2**  
**September 21 - 22**  
**November 13 - 14**