


Sponsorship Opportunities at the 2019 WSSDA Annual Conference

 Washington State School Directors' Association	Diamond	Platinum		Gold		Silver	Lanyard
	Sold Out	President's Reception Sponsor	Reception Sponsor	Sold Out	Evaluation Incentive Sponsor	Breakout Session Sponsor	Sold Out
	General Session Sponsor			Boards of the Year Sponsor			Lanyard Sponsor
On-site 2018	\$10,000	\$7,500		\$5,000		\$3,500	\$3000
Dec. '18-Apr. '19	\$10,000	\$7,650		\$5,150		\$4,000	\$3000
May-Dec. '19	\$10,000	\$7,800		\$5,300		\$4,500	\$3000
Premium booth space in a high-traffic area with up to four representatives	★	★	★	★	★	★ Limited availability	
Guaranteed selection to present a breakout session that meets WSSDA guidelines	★	★	★			★	
WSSDA sponsor sign in your booth (if exhibiting)	★	★	★	★	★	★	
Invitation to attend the President's Reception where you will network with state policymakers, school directors and superintendents	★	★	★	★	★		
Your logo and sponsor thanks on the WSSDA conference landing page	★	★	★	★	★		
Sponsor logo on the back cover of the conference program	★	★	★	★	★		
Ad in the conference program	★ 2-Page ad	★ Full-page ad	★ Full-page ad	★ Half-page ad	★ Half-page ad		
Thanked as sponsor in program	★	★	★	★	★	★	★
Listed as an exhibitor in the conference program (only if exhibiting)	★	★	★	★	★	★	★
Listed as a sponsor on the conference App (provided this feature is available)	★	★	★	★	★	★	★
Sponsored post on conference App (provided this feature is available)	★	★	★				
Speaking opportunity	Invitation to make 2-3 minutes of remarks during a general session	Invitation to make 2-3 minutes of remarks during the President's Reception	Invitation to make 2-3 minutes of remarks during the reception	Invitation to be on stage to present Boards of the Year checks (but <u>not</u> to speak)	Thanked from stage as sponsor (no speaking opportunity)		
Lanyard Sponsor							Your company's logo on lanyards
Evaluation Sponsor					Logo on all evaluation incentives		

Custom sponsorship opportunities may be available. Please contact Josh Collette at 360-252-3012 with your request.