



2019 Annual Report

WASHINGTON STATE SCHOOL DIRECTORS' ASSOCIATION

FROM THE PRESIDENT Major changes

2019 saw some major changes at WSSDA.

We onboarded new leaders to the WSSDA staff and WSSDA staff rolled out OnBoard for school directors. OnBoard is a professional learning system that will benefit WSSDA members for years to come. I'm proud of our staff for developing this tool and proud of our directors who have thrown themselves into it, starting at the 2019 annual conference.

But one of the things I'm most proud of is our membership's commitment to educational equity. I'm so grateful for the work of the WSSDA board to arrive at an equity statement, and then for our members to adopt it by unanimous vote at our delegate assembly. Our collective commitment to equity is not new, but I believe that making it explicit with a statement will bring tangible benefits to our children, communities, and even ourselves.

It has been an honor to serve as your association president. I believe that 2019 has built a new foundation for WSSDA to grow on. I look forward to seeing how we grow from here.



Aurora Flores

Aurora Flores
WSSDA President, 2019

FROM THE EXECUTIVE DIRECTOR Strong foundations

In 2019 WSSDA strengthened its foundations,

literally and in principle. For starters, construction began on a new headquarters at our existing site. The new building will give our board, committees, and educational partners a terrific space from which to influence the trajectory of K-12 education.

And what better way to define that trajectory than by adopting a foundational statement on educational equity! There is power in speaking your vision out loud. Researchers have found that talking to yourself out loud can motivate you to move forward with your goals and help you focus on the task at hand. Adopting WSSDA's equity statement was a powerful step toward making it a reality.

2019 also saw WSSDA take strides in building an organizational culture and structure that continuously improves service to school directors and their districts. In addition to ongoing staff development, we welcomed two new, visionary leaders to direct our leadership development and legislative advocacy efforts. I believe WSSDA has never had a staff team as strong as this one. It is such a pleasure and privilege to work with this group in service to you, our elected community leaders!



Tim Garchow

Tim Garchow
WSSDA Executive Director

A LOOK BACK AT 2019:

Top five accomplishments

1

A stronger foundation with equity

In February of 2019, the WSSDA board created an [equity statement](#) to guide the work of WSSDA and inspire the educational community to follow suit. As then-WSSDA Board President Aurora Flores said, “Making a statement on equity was not a spur of the moment decision. The entire board spent months looking inwardly together. Sometimes we had disagreements, but we talked through those with patience and respect for each other. The effort was time well-spent because we were ultimately unanimous in choosing the statement’s wording.” And, at the 2019 WSSDA Delegate Assembly, school directors voted to adopt the equity statement as a permanent position for WSSDA.

4

A new WSSDA headquarters

Fall was a busy time at WSSDA! Besides launching OnBoard and preparing for the annual conference, construction began in October. Years of research and reflection by multiple WSSDA boards, combined with shrewd fiscal management, allowed WSSDA to begin the project without using any association dues to fund it. The new building will provide increased meeting space, reduced costs, and improved collaboration with educational partners and other organizations.

2

A more transparent and fair dues formula

At November’s WSSDA Delegate Assembly, school directors overwhelmingly voted to approve a reconfiguration of WSSDA’s formula for calculating annual dues. The new formula replaced an outdated system with a transparent and more equitable formula tied to state funding for certificated employees. Aligned with the state’s current funding model, the formula eliminated “outliers” that either paid too much or too little. Also, the revised formula provided an immediate reduction of dues for more than half of all school districts.

5

Leadership changes in WSSDA branches

Due to a retirement and a career advancement, the government relations and leadership development branches of WSSDA both saw new directors take the reins. First, Tricia Lubach began steering the leadership development branch. Tricia had been WSSDA’s primary training specialist since 2014 and brought over a decade of experience serving on the Quincy School District board. In government relations, WSSDA lost an OSPI alumna only to gain another in Marissa Rathbone. Marissa brought fifteen years of experience ranging from classroom teaching to state education leadership positions.

3

A first-of-its-kind training system

No other school board association in America has a professional learning system quite like ours. Called [OnBoard](#), WSSDA rolled out its new teaching and learning system to a broad audience for the first time at the 2019 Annual Conference. Highly praised by participants, attendance at the OnBoard pre-conference workshops contributed to the annual conference’s near doubling of the pre-conference attendance record. Learn more about OnBoard at wssda.org/onboard.



FINANCIAL REPORT

Summary and statements

The financial report is a condensed summary of the Statement of Net Position and Statement of Activities as of December 31, 2019. WSSDA ended the 2019 fiscal year with revenues exceeding expenses.

STATEMENT OF NET POSITION

The condensed Statement of Net Position provides a broad overview of the association's finances. It serves as a useful indicator of WSSDA's financial position at December 31, 2019, as compared to the previous year end.

STATEMENT OF ACTIVITIES

The Statement of Activities focuses on revenue and expense activity for the year. As of December 31, 2019, revenues of \$3,827,966 exceeded expenses of \$3,505,474. This added \$322,492 to the fund balance.

Approximately 25% of revenues come from events hosted by the Association. These events primarily include regional meetings, regional workshops, legislative conference, legislative assembly, equity conference, law conference, and WSSDA's annual conference.

Another 24% of the Association's revenues come from the following subscription services:

- **Board Docs:** This is a paperless meeting service that has been developed for school boards to help alleviate the enormous task of assembling, printing, distributing and revising agenda items and policies.
- **On-Call:** This is a public relations and communications publication for school districts. Subscribers in Washington state pay a fee directly to WSSDA. Out-of-state subscribers pay their state association, which sends a portion of those funds to WSSDA.

- **Model Policy Online:** WSSDA maintains its Model Policy Manual online. Each policy contains hyperlinks to cross-referenced policies, legal references and management resources. The system features rapid-fire search by keyword, title, and policy category (Essential, Priority, Discretionary), as well as a download function for ease of district distribution, review and customization.

- **Policy and Legal News:** This is a publication that allows subscribers to stay current with emerging policy issues. Also, this is the vehicle through which WSSDA updates its Model Policy Manual on a quarterly or as needed basis.

Approximately three percent of revenues come from fee-based services. These primarily include customized trainings and workshops provided to school boards and school district policy reviews.

The Statement of Net Position and the Statement of Activities correspond with each other. They have a total ending fund balance (net position) of \$4,968,824.



FINANCIAL REPORT

Statement of net position

GOVERNMENTAL ACTIVITIES

ASSETS	2019	2018	INCREASE (DECREASE)
Cash and Investments	\$3,381,588	\$3,471,646	\$ (90,058)
Other Current Assets	168,280	165,623	2,657
Capital Assets (Net of Depreciation)	2,013,531	1,421,867	591,664
TOTAL ASSETS	\$5,563,399	\$5,059,136	\$504,263
LIABILITIES			
Current Liabilities	\$ 484,199	\$ 310,556	\$ 173,643
Long-Term Liabilities	110,376	102,248	8,128
TOTAL LIABILITIES	\$ 594,575	\$ 412,804	\$181,771
NET POSITION			
Net Investment in Capital Assets	\$ 2,013,531	\$ 1,421,867	\$ 591,664
Committed for Building Construction	1,025,438	670,068	335,370
Committed for Other Purposes	50,494	84,602	(34,108)
Restricted per Policy 4110	1,582,969	2,227,767	(644,798)
Unrestricted	296,392	242,028	54,364
TOTAL NET POSITION	\$4,968,824	\$4,646,332	\$ 322,492



FINANCIAL REPORT

Statement of activities

GOVERNMENTAL ACTIVITIES

REVENUES

2019

Annual Dues	1,742,874
Subscription Services	921,545
Events	974,855
Fee-Based Services	98,391
Other Revenues	90,301
TOTAL REVENUES	\$3,827,966

EXPENSES

Salaries and Benefits	1,687,677
Officers and Board of Directors	87,250
Committees and Task Forces	77,125
Events	656,019
Contracted Services	573,585
Operations/Maintenance	423,818
TOTAL EXPENSES	\$3,505,474

Excess (Deficiency) of Revenues	322,492
Net Position, Beginning	4,646,332
NET POSITION, ENDING	\$4,968,824



Long-term service recognition

WSSDA extends its congratulations and appreciation to the following school directors for their many years of service. Please join us in recognizing those who reached these impressive milestones as of November 2019.

35 YEARS

Debbie Edwards–Yelm
Amy Shulund–Great Northern
Robert Hanan–Roosevelt
Carl Allaway–Trout Lake

30 YEARS

Don Becker–Brewster
Mary Patrick–Great Northern
Peggy Schweikhardt–Medical Lake
Vicki Groff–Moses Lake
Steve Jones–Nooksack Valley
Debbie Winskill–Tacoma

25 YEARS

Greg Colfax–Cape Flattery
Bill Rohde–Quillayute Valley
Art Carney–Toutle Lake

20 YEARS

Kay Duskin–Arlington
Gary Hess–Bickleton
Joe Clark–Chehalis
Victoria Bradford–Evergreen
Paul Golob–Granger
Mark Kramer–Harrington
Andy Schlangen–Klickitat
Mari Taylor–Lake Stevens
Bev Kulm–Lind
Aurora Flores–Manson
Rod Von Lehe–Medical Lake
Larry Garcia–Mount Adams
Russ Pfeiffer-Hoyt–Mount Baker
Jim Brewster–Newport
Kim Patten–Ocean Beach
Debbie Carter-Bowhay–Ocosta
Carol Hollar–Orchard Prairie
Dave Eastham–South Bend
Rene Courtney–Stehekin
Jerry Asmussen–Tonasket
Clyde Rosa–Wishram

15 YEARS

Terry Bower–Adna
Laurie McNabb–Carbonado Historical
Marcie Estrellado–Cheney
Brian Isaak–Coulee-Hartline
Kathleen Anderson–Coupeville
Ann McMurray–Edmonds
Janie Beasley–La Conner
Art Wightman–North Mason
Tim Meyers–Orondo
Zonia Dedloff–Starbuck
Ross Hamann–Waitsburg
Bill Hauss–Yelm

10 YEARS

Mike Spence–Bainbridge Island
Monty Anderson–Battle Ground
Carolynn Perkins–Bremerton
Joe Baisch–Brinnon
Vicki Daniels–Chehalis
Suzanne Dolle–Cheney
Paul Wagemann–Clover Park
Doug Case–College Place
Sarah Newman–Colville
Will Murray–Coulee-Hartline
Eric Nelson–Creston
Ronda Litzenberger–Eatonville
Teresa Boling–Elma
Alan Key–Ephrata
Ken Stanger–Grand Coulee Dam
Trish Gregory–Griffin
Angelica Alvarez–Highline
(continued next column)

Annie Robbins–Hood Canal
Chris Eide–Hoquiam
Marnie Maraldo–Issaquah
Gary Jennings–Kahlotus
Heather Kintzley–Kennewick
Chad Cornmesser–Liberty
John Holding–Lopez Island
Chris Nation–Marysville
Gary Marchbank–Methow Valley
Dana Stromberger–Methow Valley
Denise Weise–Mossyrock
Sandy Hayes–Northshore
Ed Deife–Odessa
Kathie Brown–Omak
Sarah Hale–Palisades
Sarah Methner–Port Angeles
Jennifer James-Wilson–Port Townsend
Chris Ihrig–Puyallup
Pebbles Williams–Raymond
Nick Landt–Reardan-Edwall
Pam Teal–Renton
Rick Donahue–Richland
Layne Iltz–Ritzville
Marci Miller–Ritzville
Betty Patu–Seattle
Kelliann Ergeson–Selah
Shaunna Ballas–Snohomish
John Wilsey–Stehekin
Nathan Carlson–Summit Valley
Michelle Perry–Sunnyside
Heidi Buswell–Toledo
Ernesto Cerrillo–Tonasket
Maryrose Gonzalez–Toppenish
Camden McMahon–Trout Lake
Craig Sabin–Wahluke
Javier Vela–Wapato
Doug Skone–Warden
Mike Jansen–White River
Cassie Pearson–White River
Duane Bryant–Winlock
Chris Van Antwerp–Zillah



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About WSSDA

MISSION

WSSDA builds leaders by empowering its members with tools, knowledge and skills to govern with excellence and advocate for public education.

VISION

All Washington school directors effectively govern to ensure each and every student has what they need to be successful within our state's public education system.

BELIEFS

- Focusing on—and addressing—educational equity is paramount to assure the achievement of each and every student.
- Public education is the foundation to the creation of our citizenry, and locally elected school boards are the foundation to the success of public education.
- High-functioning, locally elected school boards are essential to create the foundation for successfully impacting the learning, development and achievement of each and every student.
- Ethical, effective and knowledgeable school directors are essential for quality public schools.
- Public school directors are best served through an innovative, responsive and flexible organization which provides exceptional leadership, professional learning and services in governance, policy and advocacy.



WSSDA 2019 OFFICERS

PRESIDENT
Aurora Flores Manson

PRESIDENT-ELECT
Brenda Rogers Bethel

VICE PRESIDENT
Rick Jansons Richland

IMMEDIATE PAST PRESIDENT
Marnie Maraldo Issaquah

2019 BOARD OF DIRECTORS

DIRECTOR AREA 1
Lee Anne Riddle Ferndale

DIRECTOR AREA 2
Siri Bliesner Lake Washington
Harlan Gallinger Issaquah

DIRECTOR AREA 3
Paul Wagemann Clover Park

DIRECTOR AREA 4
Carolynn Perkins Bremerton

DIRECTOR AREA 5
Sally Brownfield Shelton

DIRECTOR AREA 6
Monty Anderson Battle Ground

DIRECTOR AREA 7
Ken Stanger Grand Coulee Dam

DIRECTOR AREA 8
Don Davis Yakima

DIRECTOR AREA 9
Debra Long Central Valley

DIRECTOR AREA 10
Greta White Endicott

DIRECTOR AREA 11
Steve Christensen Pasco