Leg Rep 101 Series

November 10, 2020

The Foundations of Effective Advocacy – Relationships and Stories

1. Opening Question
   1. Chat: Why is it important to have a relationship with your legislators? (3 minutes)
2. The power of YOU
   1. Sandy Hays and Amy Cast, Northshore
   2. Developing relationship with Legislators (5 minutes)
3. Breakout #1
   1. What approaches have you/your district used to initiate and maintain relationships with legislators?
   2. (10 minutes)
   3. Report Out (7 minutes, take notes)
4. The Importance of the Story
   1. Brian Giannini- Upton (5 minutes)
5. NPR Video on Telling a Story (5 minutes)
6. Breakout #2
   1. What did you hear from Brian and the video that would change the way you might share a story? (10 minutes)
   2. Debrief (10 minutes, take notes)
7. Q & A

From Cassandra Sage 10/27: “Any idea how sign in looks in virtual setting? Will there be a limit on # of people who can give testimony? First come first serve?”

From John Holtermann10/27: “Is your expectation that we provide you with updates on any contacts we have with our legislative reps or state officials?”

Resources:

How to Tell A Story by NPR’s Scott Simon, [https://www.youtube.com/watch?v=tiX\_WNdJu6w](https://gcc02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DtiX_WNdJu6w&data=04%7C01%7CM.Rathbone%40wssda.org%7Ca805317d38c84c822e8b08d87f4eedc7%7C11d0e217264e400a8ba057dcc127d72d%7C0%7C0%7C637399324274758555%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=ME7%2FHG%2B88W1brvytdchEvpPnhoNNHteUAZLruhxERU4%3D&reserved=0" \t "_blank)

Storytelling Techniques:

<https://blog.udemy.com/storytelling-techniques/>

The Danger of the Single Story: <https://www.ted.com/talks/chimamanda_ngozi_adichie_the_danger_of_a_single_story>